

**HISTORIC
WALLINGFORD
SPONSOR PACKET**

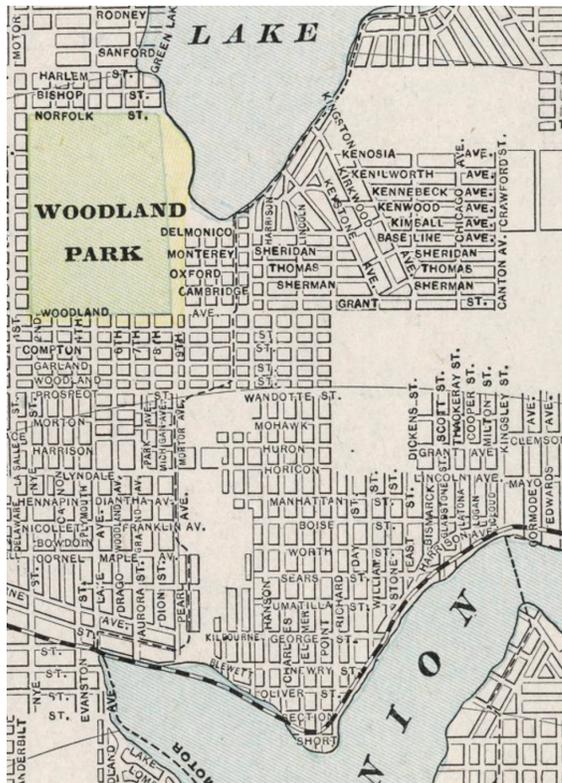
WELCOME TO WALLINGFORD



ABOUT:

Wallingford is a neighborhood in north central Seattle, situated on a hill overlooking the north shore of Lake Union about four miles from the downtown core. The neighborhood exhibits all the hallmarks of an early 20th century American streetcar suburb, with its narrow residential lots and clustering of older apartment buildings and small- and medium-sized houses on blocks close to former streetcar lines. It features a bustling business district, several parks, and many older Craftsman and revival-style residences.

Preserving Wallingford means more than saving old buildings. It means maintaining the walkable, human-scale character that makes neighborhoods work, protecting the mix of housing types that once fostered economic diversity, and holding space for the full range of stories that shaped this place—including the histories of displacement, redlining, and Indigenous presence that are often left out. When sponsors support Historic Wallingford, they're investing in a neighborhood that connects longtime residents with newcomers, values honest history alongside architectural beauty, and proves that historic preservation can be a tool for building more inclusive communities.



Pictured: City of Seattle and environs, Washington. Published by George F. Cram, Chicago, Ill. (to accompany) Cram's atlas of the world, ancient and modern : new census edition -- indexed.

HISTORIC WALLINGFORD:

Historic Wallingford is an all-volunteer, non-profit organization that launched in 2018 with the mission to foster an awareness of and appreciation for Wallingford's history and architecture.

Our circle of friends and supporters includes residents both past and present, local businesses, and anyone with an interest in Wallingford.

WHAT WE'VE ACCOMPLISHED TOGETHER

Pictured: Gas Works Park



Wally-Home Resource Fair (2025)

- Welcomed 300+ attendees seeking home renovation guidance
- Connected neighbors with local experts and resources
- Honored longtime community anchor Tweedy and Popp Hardware with Legacy Award

Utility Box Art Project (2024)

- Transformed three utility boxes along N 45th Street with original artwork
- Engaged 30+ local artists in the selection process
- Secured \$5,000+ in City of Seattle Small Sparks Grant with community donation matching funds

ARTIST JEN VICKERS WITH HER UTILITY BOX DESIGN, 45TH & MERIDIAN



2025 RESOURCE FAIR POSTER, BY LINDA SEWELL



Neighborhood History Preservation

- Sponsored a nomination and successfully listed on the National Register the Wallingford-Meridian Streetcar Historic District
- Created accessible resources for residents and researchers on the Historic Wallingford website
- Written several blog posts and features about local history
- Created three Exploring Wallingford self-guided tours highlighting nearly 70 natural, historical, and artistic points of interest between Lake Union and N 50th St

Community Pride

- Supported neighborhood cleanups
- Supported volunteer-led beautification initiatives
- Sponsored a live local radio show during the 2023 Farmers Market season
- Fostered collaboration between neighbors and local businesses
- Partnered with the Wallingford Parade



SPRING CLEAN UP DAY, 2023



LOOKING FORWARD: OUR VISION

We're expanding what a neighborhood advocacy nonprofit can do:

- Community Education Workshops on architecture, history, and advocacy
- Indigenous Research Project examining Indigenous histories in Wallingford
- In-person guided walking tours exploring neighborhood history and architecture
- Sustainable Neighborhood Development that honors our past while embracing innovation



WHY PARTNER WITH US?

Community Impact:

Your support directly funds programming that brings neighbors together and preserves our shared story.

Local Business Network:

Connect with engaged, community-minded residents and business owners.

Tax Benefits:

Historic Wallingford is a 501(c)(3) organization. Donations are tax-deductible.

Authentic Recognition:

We genuinely celebrate our partners, not just during fundraising season.

Values Alignment:

Support an organization committed to diversity, equity, inclusion, and community-first initiatives.

PARTNERSHIP LEVELS

Community Friend - \$250

- Business logo and link on the footer of all pages of our website
- Business logo and link in our newsletter (600+ subscribers)
- Window cling recognizing your business as a Historic Wallingford community partner

Community Builder - \$500

Friend benefits plus:

- Listing on Historic Wallingford's new Resource Toolkit Directory promoted to our community
- Business logo recognition in all event promotions (digital & print)
- Historic fact card about your business or archival photo of your building to display in your shop

Community Advocate - \$750

Builders benefits plus:

- Sponsor Spotlight Feature in our newsletter and social media
- Business logo featured during Virtual Wally-Home Resource Fair Workshops
- Invitation to an in-person Wallingford Neighborhood Guided Tour this summer

Community Champion - \$1,000

Advocates benefits plus:

- Vendor table at the Wally-Home Resource Fair
- Verbal acknowledgment during programs & events
- Opportunity to post a mission-aligned story related to your company's work on our blog

READY TO PARTNER?

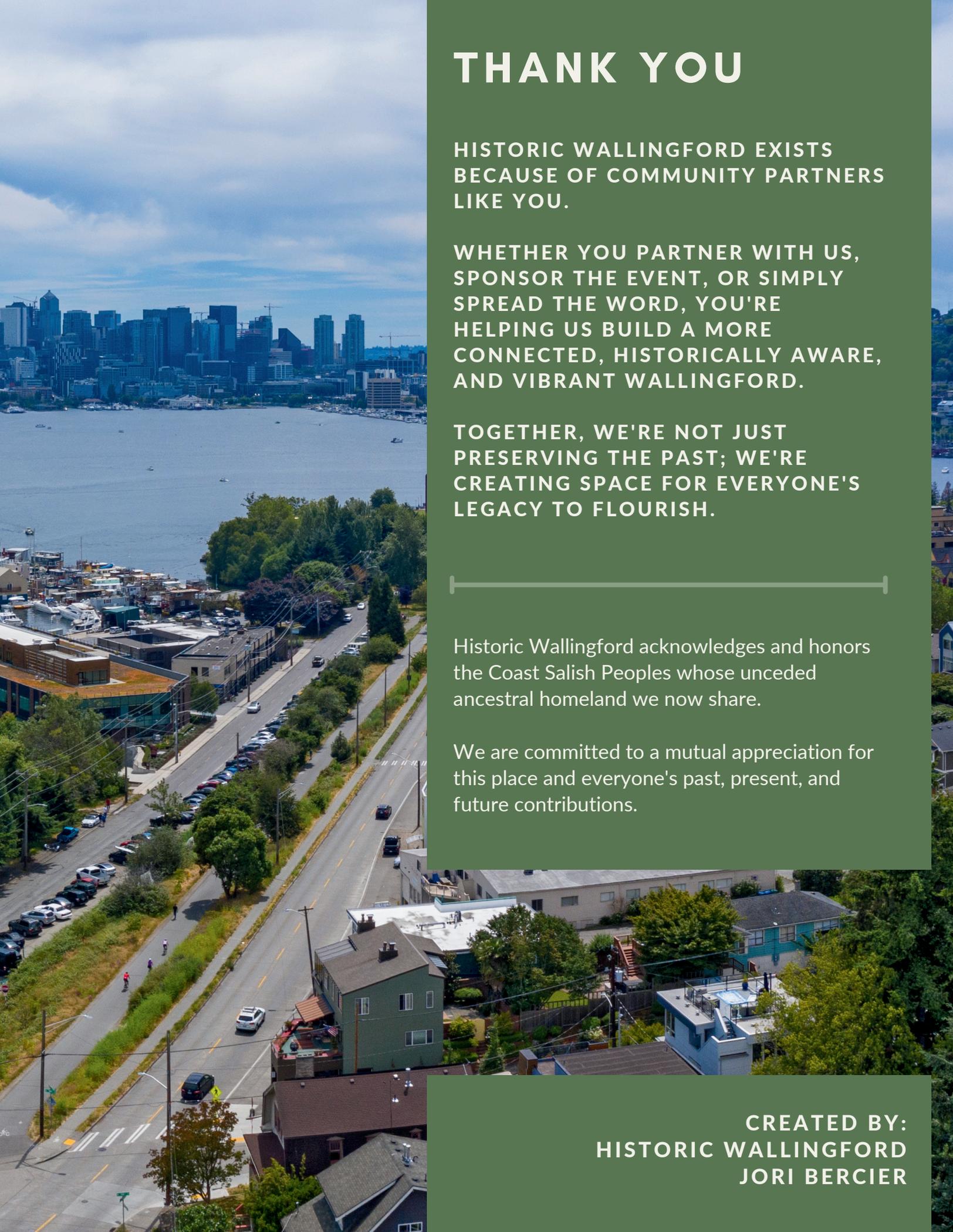
RHONDA BUSH, PRESIDENT:
rhonda.bush@historicwallingford.org

VANESSA CHIN, COORDINATOR:
vanessa@historicwallingford.org

Or fill out and submit our
Sponsorship form online!

SCAN





THANK YOU

HISTORIC WALLINGFORD EXISTS
BECAUSE OF COMMUNITY PARTNERS
LIKE YOU.

WHETHER YOU PARTNER WITH US,
SPONSOR THE EVENT, OR SIMPLY
SPREAD THE WORD, YOU'RE
HELPING US BUILD A MORE
CONNECTED, HISTORICALLY AWARE,
AND VIBRANT WALLINGFORD.

TOGETHER, WE'RE NOT JUST
PRESERVING THE PAST; WE'RE
CREATING SPACE FOR EVERYONE'S
LEGACY TO FLOURISH.

Historic Wallingford acknowledges and honors
the Coast Salish Peoples whose unceded
ancestral homeland we now share.

We are committed to a mutual appreciation for
this place and everyone's past, present, and
future contributions.

CREATED BY:
HISTORIC WALLINGFORD
JORI BERCIER

LEARN MORE ABOUT US:

WEBSITE:

WWW.HISTORICWALLINGFORD.ORG

SIGN UP FOR OUR NEWSLETTER!



SCAN ME!



Pictured: Animal Storm, 2025
Ron and Marjan Petty for a Wallingford Community Photo